Sent: Mon, 24 Sep 2012 13:28:19 -0400
From: Sara Biden <sbiden@lionhallgp.com>
To: "Chung, Kathy" <kathy_s_chung@ovp.eop.gov>, "Chung, Kathy" <"/o=eop/ou=exchange administrative group /cn=recipients/cn=chung, kathy s.3c7">
Subject: RE: Laudicina book signing this Thursday -- draft note attached

Ah, sorry! That must be what he meant when he asked whether Judge Nelson Diaz and Sara Manzano Diaz could go in our place. Jim is out of pocket Wed. nite (out of town business meetings).

Is it possible to have the Diaz's? I can forward all their info if needed. They are very close friends of ours and very active in Hispanic Community and democratic circles.

Sara Jones Biden

610-949-0476 office
[redacted] cell
610-949-0477 fax
[redacted] home

Lion Hall
27 Raynham Road
Merion Station, PA 19066

From: Chung, Kathy [mailto:Kathy_S_Chung@ovp.eop.gov]
Sent: Monday, September 24, 2012 12:54 PM
To: Sara Biden
Subject: RE: Laudicina book signing this Thursday -- draft note attached

Yes, we know it's Thursday. The reception is on Wednesday. See you then.

Kathy

From: Sara Biden [mailto:sbiden@lionhallgp.com]
Sent: Monday, September 24, 2012 12:53 PM
To: Chung, Kathy
Subject: RE: Laudicina book signing this Thursday -- draft note attached

P.S. Book signing is Thursday. Jimmy keeps saying its Wednesday, but it is Thursday. He has a hard time keeping his schedule straight – he needs a Kathy and a Kellen instead of a Sara!

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From: Chung, Kathy [mailto:Kathy_S_Chung@ovp.eop.gov]
Sent: Monday, September 24, 2012 11:48 AM
To: Sara Biden
Cc: Jim Biden; Hoffman, Alan L.
Subject: RE: Laudicina book signing this Thursday -- draft note attached

Hi, Sara and Jimmy. I have it as a Tentative on his schedule. We will see towards the end of the week. VP does plan on writing him a note regarding of him attending or not. Thank you for the summary. See you both on Wednesday.

Kathy

From: Sara Biden [mailto:sbiden@lionhallgp.com]
Sent: Monday, September 24, 2012 11:44 AM
To: Chung, Kathy
Cc: 'Jim Biden'; Hoffman, Alan L.
Subject: Laudicina book signing this Thursday -- draft note attached
Importance: High

Hi Kathy/Alan,

I am forwarding the original invitation to Paul Laudicina's book signing which will be this Thursday at the W Hotel rooftop terrace from 5:00 to 7:00 p.m. Jim will get there about 5:30 p.m. He is hoping that if the V.P. cannot attend, that he could write a congratulatory note to Paul that either Jim (or I) can read to the gathering from the V.P. (On a wholly unrelated note, Mr. Laudicina recently hired Caroline as an intern).

Since the V.P. doesn't currently plan to attend so I thought I would volunteer to work on a draft letter that we could finalize prior to Thursday. I realize I am not at all qualified to do this, but attached is a draft note to get the ball rolling! Either I can come down and pick it up Thursday or you could overnite it to me.

I believe that Mr. Laudicina recently gave to the V.P. the first copy of his book autographed (hand-delivered via Kellen). Below is brief synopsis of book followed by quoted praise which I thought would be helpful in editing/redrafting the letter.

The Answer to Global Overload

Contending with the 24/7 news cycle and an endless barrage of choices and information has stymied leadership and decision-making strategies among those at the top. But we all know, this is not a just a problem for the elite. The broad-based reaction to this chaotic, unmanageable assault has been to retrench, and to focus on immediate, controllable decisions. In the process, we lose sight of the horizon. More dangerous still, is the shift we've seen from *value* creation to *wealth* creation, where information technology 1.0 has enabled a transaction-based society in which the "deal" is more important than the value it drives or the relationships it is based on. On our current path, the odds of a better future are slim.

What we need is a new value proposition.

Beating the Global Odds is the answer to the dangers of too much of a good thing. There's no going back, but there is the opportunity to set things right. In this book, Paul A. Laudicina, Managing Partner and Chairman of the Board of global consulting firm A.T. Kearney, provides a fast-paced and engaging tour of how we got to this point and what we can do about it.

Drawing on examples from everything from world history and current media to anecdotes from his vast network of CEOs and the world's most innovative thinkers, Laudicina helps bring our world of seemingly fuzzy and disconnected pixels into sharp focus.

The result is a compelling case for change and call to action—not only for global leaders but also for everyone who struggles with the question of how we can inspire and seize a better future… how we can beat the global odds.

Praise for *Beating the Global Odds*

"As countries, companies and individuals seek to solve the calculus for sustainable growth, this brisk and compelling volume by one of the world's foremost business strategists couldn't have come at a better time."

— Muhtar Kent, Chairman and CEO, The Coca-Cola Company

"… a tour de force. Great leaders, and those who aspire to leadership, should focus on and absorb the important lessons of *Beating the Global Odds*."

— Klaus Schwab, Executive Chairman and Founder, World Economic Forum

"By drawing on a huge diversity of sources, by encouraging us all to become 'discerning omnivores,' and by applying the sum of his own peerless experience, Paul Laudicina helps us understand not just what needs to be done but also how to do it."

— Sir Martin Sorrell, CEO, WPP

"Laudicina blends…the insights he gained from successfully turning around one of the most respected consulting firms with the best lessons management theorists and social scientists have to offer… an indispensable book—crisp, original, easy to read, practical and inspirational all at the same time."

— Moisés Naím, Senior Associate, Carnegie Endowment; Author, *The End of Power: Why It's Easier to Get, Harder to Use and Nearly Impossible to Keep.*

"*Beating the Global Odds* shows us how to turn the desire to win into action—through concrete, pragmatic, realistic advice."

— Kevin Roberts, CEO Worldwide, Saatchi & Saatchi

"A concise and gripping breviary for the knowledge economy of the 21st century—the distilled wisdom of a thinker and a doer, a rare breed in the boardrooms of the world."

— Josef Joffe, Editor, *Die Zeit*, Hamburg; Senior Fellow, Stanford University

Paul A. Laudicina is the CEO, chairman of the board, and managing partner at global management consulting firm A.T. Kearney, and the founder and chairman of the firm's Global Business Policy Council. With over forty years of professional experience in government, research, business, and at the United Nations, he has worked with leaders from all backgrounds across a broad range of strategic, corporate, and public policy issues. The author of *World Out of Balance*, one of the top

business books of 2005, Laudicina was named to *Consulting* magazine's annual ranking of the "Top 25 Most Influential Consultants" in 2005 and 2007.

From: Laudicina, Paul [mailto:Paul.Laudicina@atkearney.com]
Sent: Thursday, September 13, 2012 7:09 PM
To: kchung@ovp.eop.gov
Cc: Alan L. Hoffman (Alan_L._Hoffman@ovp.eop.gov); Jim Biden
Subject: Invitation to the Vice President
Importance: High

Dear Kathy,

I was really pleased to meet you in the Biden box in Charlotte last week. I appreciated the opportunity to see the Biden family and a lot of old friends from my days in the Senate (with Roger) back in the late 70s and 80s.

I am writing to follow up the invitation I wish to extend to the Vice President should there be any possibility he could join my book party at the W Hotel rooftop (across from the Treasury/White House) on Thursday evening, September 27. As I believe the VP knows from my discussions with Alan Hoffman, I have authored a new book --- "Beating the Global Odds: Successful Decision-making in a Confused and Troubled World"--- which will be released here in Washington at this event from 5:00 – 7:00 PM. I am attaching the page proofs of the book (which reference Biden on pp. 59-60) and an electronic copy of the event invitation.

I realize that the Vice President has an unbelievable schedule (more than ever these days, I am sure), but if there is any chance he will be in town on that day and can even briefly join me and my wife Louise for this event, I would be very honored. I also know that the Vice President's schedule can change at any time without notice. But if you could give me some idea if this is even within the realm of the possible, I would be very grateful. We are expecting about 100 guests, including members of Congress (like Gerry Connolly), corporate executives, thought leaders and some press. I have also invited Jimmy Biden, Alan Hoffman, Roger Harrison and a number of Biden alumni (many of whom are coming) to the event.

Thanks very much, Kathy, for helping me understand if this is possible. Don't hesitate to have anyone call me who might wish to know more about this event.

Paul

P.S. As soon as hard copies of the book are available I will, of course, send one to the Vice President.

Paul A. Laudicina
Managing Partner and Chairman of the Board

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