# 2013 Annual Report



### Letter from the Director

The National Archives Trust Fund (NATF) supports the programs of the National Archives and Records Administration. The NATF provides NARA with an effective and efficient means to serve the needs of our research community and uphold our fiduciary responsibilities for the growing Presidential Library system.

Overall, the NATF realized significant improvements in its financial performance in fiscal year 2013. Revenues earned by the NATF increased over FY 2012 and were bolstered by efficiency improvements that reduced operating expenses. As a result, the NATF net income from operations grew by 170 percent over FY 2012, which increased the NATF net position at the end of the year by nearly 30 percent over last year's level.

Improved financial results for fiscal year 2013 were driven by increased revenues from the opening of the new G.W. Bush Library in Texas, continued demand for microfilm, increased interest in digital reproductions, income from special events, and gains generated from our outside investment program.

 In April 2013, the NATF implemented online ticket sales for the G.W. Bush Library, allowing visitors to purchase tickets for specified dates and times to the museum in advance. Over the first nine months this service has been available, over \$1.2 million worth of tickets have been sold.

The NATF initiated several strategic changes which increased operational efficiency and reduced operating costs:

- As of April 2013, all non-Library online merchandise sales were consolidated under one website managed by our partner, the Foundation for the National Archives. This change consolidated NARA merchandise sales activities under a single organization and created a centralized point of access for our customers.
- On October 1, 2013, onsite cashier booth operations at the National Archives were fully transitioned to customer self-service kiosks at research rooms at our Washington, DC and College Park, MD locations. The kiosks and associated software tools allow researchers to efficiently manage their accounts from any location online.

In FY 2014, the NATF will sponsor new initiatives, including continued third party partnerships supporting the digitization of NARA's holdings, the completion of the Iraqi Jewish Archives preservation project, and deployment of additional self service and online tools for our researchers and museum visitors. As technology and the marketplace continue to evolve, the NATF will continue to support the mission of the National Archives with innovative and efficient tools to better serve the public and exercise even greater stewardship over NARA resources.

#### Members of the Board

Archivist of the United States, Chairman Secretary of the Treasury Chairman, National Endowment for the Humanities Director, National Archives Trust Fund Branch

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# Who We Are and What We Do

### Who We Are

The National Archives Trust Fund (NATF) was initially established by Congress to receive gifts or bequests to finance specific projects of the National Archives. Today, the NATF plays a much broader role in supporting the efficient and effective delivery of the NARA mission.

- **1941** Establishment of the NATF.
- **1948** Amendment allowing the Fund to collect proceeds from the sale of reproductions of records.
- 1955 The Presidential Libraries Act authorized the deposit of gifts and the proceeds from Presidential Library activities in Trust Fund accounts for each Presidential Library.
- 1984 The National Archives and Records Administration (NARA) Act authorized the board to use, on a reimbursable basis, the services and employees of Federal Agencies, including NARA.
- 1986 The Presidential Libraries Act required new Presidential Libraries to provide private endowments that are invested and managed by the Trust Fund.

### What We Do

The National Archives Trust Fund Board is authorized by 44 U.S.C. § 2307 to undertake tasks in support of NARA, including but not restricted to:

- Servicing requests by individual researchers for reproductions of records.
- Duplication of microfilm publications.
- Educational programs for genealogists, teachers, archivists and researchers.
- Records management training.
- Financial management of trust and gift fund transactions.
- Management of Presidential Library endowments and investment portfolios.
- **Operation** of Presidential Library museum admissions and gift shops.

You can find out more about the Trust Fund online at:

http://go.usa.gov/gWAd



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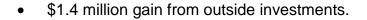
# How We Did

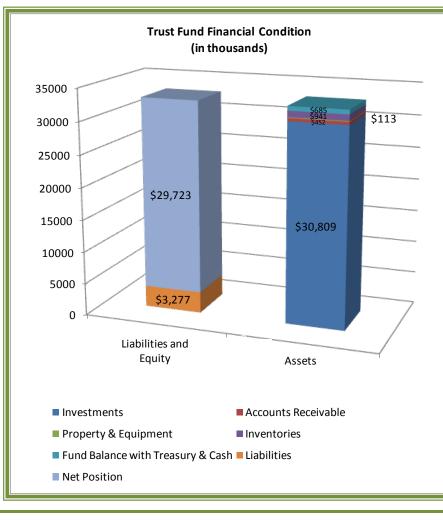
### Overview

(in thousands)	FY13	FY12
Operating revenue	\$ 18,781	\$ 16,152
Operating expense	13,570	14,230
Gain/(loss) from operations	5,211	1,922
Total investment and other income	999	933
Total other expense	488	500
Total gain/(loss) on investments	1,384	1,475
Net Income	<u>\$ 7,106</u>	<u>\$ 3,830</u>

The National Archives Trust Fund (NATF) had a net income of \$7.1 million for fiscal year (FY) 2013 compared to a net income of \$3.8 million for FY 2012. Key components to our positive results this year included:

- \$2.3 million (42.4%) increase in museum admissions income.
- \$478,000 (40.4%) increase in microform sales.
- \$439,000 (46%) increase in special event income.





### **Financial Condition**

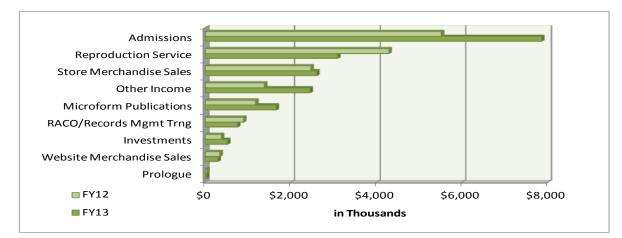
Improved operating results and investment returns increased our total assets by \$11.6 million in FY 2013. Liabilities decreased by \$1.02 million. Net position increased by \$6.8 million to \$29.7 million. Our total net position of \$29.7 million is composed of \$25.8 million spread across 13 individual Presidential Library Trust Funds and \$3.9 million for all other NATF operations.

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# How We Did (continued)

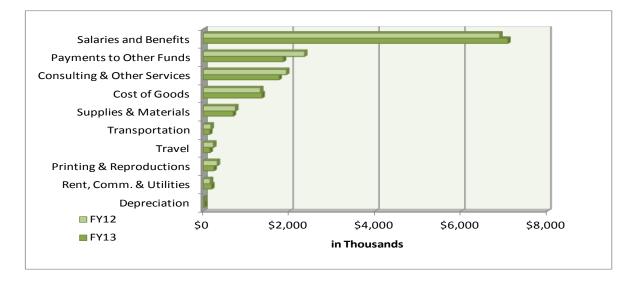
### **Operating and Investment Revenue**

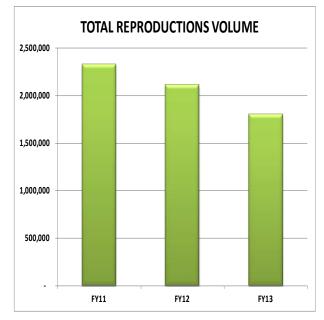
The NATF experienced an overall increase in revenue for FY 2012 and FY 2013. The biggest increases occurred in Presidential Library admissions, other income (focusing mainly on the expansion of the Special Events program), and microform publications. Presidential Library admissions, which included the opening of the new George W. Bush Library, and reproductions service accounted for the majority of revenue earned.



### **Operating Expenses**

The NATF operating expenses dropped by \$660,000 between FY 2012 and FY 2013. Salaries and Benefits and Payments to Other Funds accounted for more than half of Trust Fund expenses.





# How We Did (continued)

### **Reproductions Volume**

Trust Fund order volume decreased 15% from FY 2012 to FY 2013 and has decreased by 23% since FY 2011. The NATF expects volume to continue its decline but at a more modest rate.

The biggest drop in order volume has come from the Federal Records Centers. This is due to the cancellation of walk-in, per page counter service and that no new court file records are being added.

Products	FY11 Volume	FY12 Volume	Change (%)	FY13 Volume	Change (%)
Self-Service	1,687,241	1,463,330	-13%	1,249,740	-15%
NARA Made	549,419	568,497	3%	468,817	-18%
Form 80s	16,415	15,210	-7%	12,270	-19%
Records Centers	26,364	22,249	-16%	14,952	-33%
Microform	8,310	6,120	-26%	13,250	117%
Other	40,356	37,018	-8%	42,436	15%

Reproduction volume numbers, by product category, are shown in the table below.

### Investments

The combined Trust and Gift Fund investment balance at the end of the fiscal year was \$58.3 million consisting of \$43.1 million invested in securities held outside the U.S. Treasury and \$15.2 million invested in the U.S. Treasury. Total investment activity in FY 2013, including unrealized and realized gains and losses, and interest earned, was a gain of \$1.7 million. Overall, the Trust Fund investment program gained \$1.9 million on behalf of the Presidential libraries and \$3,194 for other Trust Fund organizations. Gift Fund investments, including the Presidential Library endowments, re-balanced their portfolios during the year by moving 50% of their fixed income holdings to a short term bond fund as a hedge against interest rate risk. For the period, gift fund investments experienced a loss of \$251,000 in share value for Presidential libraries and a gain of \$655 for other Gift fund investments.





### What We Did

### **Commercial Partnerships**

The Communications and Marketing Staff continued to develop and support partnership products designed to generate Trust Fund income and promote the holdings of the National Archives.

#### **Topics Entertainment**

Royalty income was up 38% and units by 143% as compared to FY12 levels.

Three new products were produced, including "JFK: 50 Years, A Commemorative Collection." Featuring films and newsreels of the President's biography, family, inauguration, interviews, and groundbreaking speeches, the pack also includes bonus material of more than 100 National Archives photographs of JFK and family on disc, as well as a special bumper sticker based on an actual design from the 1960 Presidential campaign, also in our holdings.

An Alaska DVD set of 3-4 hours of footage is currently in production. Developed for the regional cruise market and scheduled for release in first calendar quarter 2014, it captures the natural beauty of the state's wildlife, glaciers, and forests, as well as its rugged history, from turn-of-the-century Klondike to recent conflicts between environmentalists and industry.



#### The New York Times Store

Hundreds of new images were added to the National Archives print pages hosted by The New York Times Store at <u>www.nytstore.com/NA</u>. A variety of our holdings were featured in color supplements and ads that ran in *The New York Times* throughout the year, however, sales-to-date have been very modest. Plans are in development to reach onsite visitors to the National Archives Building Museum Shop and to coordinate with NARA social media to better promote the site.

# What We Did (continued)

### **Records Management**

In FY 2013, NARA trained over 2,900 individuals in records management policy and practices. NARA's National Records Management Training (NRMT) program also awarded 315 Certificates in Federal Records Management Training to Federal agency customers. Additionally, NARA's staff of instructors delivered over 40 virtual training classes, including Basic Records Operations and Vital Business Information.

In addition to instruction, the NRMT focused on developing new content and new methods for delivering the content. In FY 2013, the NRMT completed a new course for agency program staff and security professionals titled Managing the Lifecycle of National Security Information. The course will be offered in FY 2014. The NRMT also continued to develop more online content, emphasizing asynchronous materials now available on NARA's You Tube channel. Also in FY 2013, the NRMT piloted a hybrid synchronous/asynchronous version of Knowledge Area (KA) 6.

The NRMT reached a major milestone in securing the services of a contractor to assist with final editing and formatting of the draft KA materials. As the contractor finalizes the course materials for each KA, the revised content will be available for use in both instructor-led classes, and also as the foundation for converting the KAs to online courses.

### **Prologue: Quarterly of the National Archives and Records Administration**

Prologue: Quarterly of the National Archives and Records Administration subscriptions levels declined slightly. In FY 2013, Trust Fund eStore sales were replaced by the Foundation for the National Archives myArchives.org store. Subscription sales continue to come in through the online store, but individual issues are no longer a sales option. Prologue continues to sell subscriptions and single copies through the online retailer Zinio.

Winter 2012 – In addition to the centennial of President Nixon's birth, featured stories about the history of the Purple Heart medal, and a mysterious sinking of a ship during World War II.

Spring 2013 – Marked the opening of the exhibit "Searching for the Seventies: The DOCUMERICA Photography Project". The issue also contained an article about the 40th anniversary of the massive fire at the St. Louis National Personnel Records Center.

Summer 2013 – We observed President Ford's centennial and the 50th anniversary of the March on Washington.



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# What We Did (continued)

### **Presidential Libraries**

A synopsis of Presidential Library activities are highlighted in this section.

#### Herbert Hoover

- Three temporary exhibits opened during this period including A Cowboy Christmas, Along the Iron Curtain: German's Cold War Frontier, and Iowans and the Civil War: The Western Theater.
- CIA officer Lou Mehrer's talk on *The Berlin Tunnel Operation* which was televised by C-SPAN.
- A summer workshop took place in June with the Belin-Blank Center teaching gifted students how to use primary source materials from the Hoover archive.

#### Franklin D. Roosevelt

- The Library continued its special exhibitions gallery, displaying its landmark photographic/film exhibit *The Roosevelt's: Public Figures, Private Lives.* The largest photo exhibition every assembled on the lives and public careers of the Roosevelts, it features over 1,000 photographs.
- The Library hosted a series of programs and ceremonies to celebrate the completion of the Library building renovation and public opening of its new permanent exhibits, while commemorating the 72nd anniversary of the dedication of the Library building.
- The Roosevelt Library's Wallace Center facilities were used by 8,669 participants of 92 programs and activities of partner/outside organizations in FY 2013. Building use included:
  - The Dutchess County Veteran's Association held its Veterans Appreciation Day.
  - The Catharine Street Community Center, the Roosevelt Institute and the Library held the 22nd annual Martin Luther King, Jr. Dinner and Roundtable.
  - On May 5, 2013 the Town of Hyde Park Historical Society held the "Eleanor Roosevelt Knit-In".

#### Harry S. Truman

- The major temporary exhibit in FY 2013 was *Benton and Truman: Legends of the Missouri Border*. It explored the relationship between artist Thomas Hart Benton and Harry S. Truman and included many pieces of Benton's work.
- Due largely to the promotional assistance of the City of Independence, the Library had its busiest Presidents Day in years. The City helped arrange appearances on 3 of the 4 major television channels leading up to Presidents Day.
- Trust Fund sales were up about \$50,000 over FY 2012 with just over \$23,000 being in the gift shop alone. The Library credits some of the increase to the creation of unique gifts developed by the Visitor Services manager over the past year.

# What We Did (continued)

### Presidential Libraries (continued)

### Dwight D. Eisenhower

- World War II Remembered: Leaders, Battles and Heroes opened June 1, 2013.
- The traveling exhibit *George Washington's Acts of Congress from Mt. Vernon* was on display April 23 through May 5, 2013, in the Museum temporary gallery
- The 14<sup>th</sup> annual Constitution Day School Program was held on September 20 with an audience of 299 students primarily made up of 4th and 5th graders.
- The Salina Symphony performed an outdoor D-Day commemorative concert at the Eisenhower Presidential Library and Museum drew 3,000 attendees.

### John F. Kennedy

• More than 38,000 people of all ages participated in the on-site programs. The Library's history & civic offerings served more than 77,800 young people.



- Civic education program: 2012 National Parent Student Mock Election in which more than 65,000 students from across Massachusetts cast a vote in the presidential election.
- The Library provided professional development programs for 451 teachers, some of whom spent two weeks at the Library participating in *Americans All?: Imagining Citizenship, Past and Present,* the annual American Studies Institute seminar co-presented with the University of Massachusetts.
- The exhibit, *To the Brink: JFK and the Cuban Missile Crisis* traveled to Boston, where it opened on April 12. A companion publication, developed in collaboration with the Foundation for the National Archives, and app, created by AT&T, were released in October, marking the 50th anniversary of the crisis.

#### **Richard M. Nixon**

- This year marked the centennial birthday of President Richard Nixon – the Library hosted a centennial exhibition supported by the Foundation which opened on Presidents' Day.
- The Library opened *An All American Homecoming*, a 40<sup>th</sup> anniversary exhibit that focused on the White House dinner hosted by the Nixons to welcome home Vietnam POWs.



- Trust Funds supported the building of the Holiday train display.
- Notable speakers who came to the Library included historian Mary Brennan; journalist Tim Wiener; Sean Thomas Director of Leadership Programs for the Fred W. Smith Library at Mount Vernon; and director of the Carter Library, Jay Hakes.



# What We Did (continued)

### Presidential Libraries (continued)

#### **Gerald Ford**

- The centennial of Gerald R. Ford's birth: programs were presented by Madeleine Albright, the Bush Family, Bob Schieffer, Ben Stein, Jack Nicklaus, and Don Rumsfeld.
- The exhibition museum hosted: *Read My Pins: Stories from a Diplomat's Jewel Box,* a display of over 300 pins worn by Madeleine Albright as Secretary of State.



- An in-house exhibit, Growing Up Grand, commemorated the centennial of President Ford's birth. The exhibit traced the early years of our nation's 38<sup>th</sup> President.
- ArtPrize, the world's biggest international art competition with over \$500,000 distributed to the top artists, saw a record setting draw of 237,000 people come to the Museum.

#### **Jimmy Carter**

- The Library put up the re-creation of the 1980 White House Tree on November 26, after a one-year hiatus.
- Patriotic Expressions: Ulysses Davis's Presidents and Works from the Carter Library exhibition opened on February 2.
- The American President: Photographs from the Archives of the Associated Press" opened on May 11.
- The education specialist hosted hundreds of Georgia social studies teachers allyear long in collaboration with multiple academic organizations.

#### **Ronald Reagan**

- The You Be the Curator program was created to train teachers in common core literacy education.
- Jelly Bean Game: Spring 2013 was the mostutilized and populated semester thus far for the Reagan Library's Jelly Bean Game. The Library has over thirty specially trained Docents to lead Jelly Bean Game tours.



- *D23 Presents: Treasures from the Walt Disney Archives:* This exhibit was the first time the Walt Disney Company allowed an outside entity to exhibit such an array of artifacts, movie props, sets, costumes and memorabilia.
- *Lincoln: Railsplitter to Rushmore:* This exhibition has been the most successful temporary exhibition at the Reagan Library in many years, with visitor numbers exceeding 183,000 during its four month run.

# What We Did (continued)

### Presidential Libraries (continued)

#### George H. W. Bush

 The Reading Discovery Distance Learning Program and Videoconference featured Mrs. Bush with The Honorable David S. Ferriero. He was the guest speaker and shared personal insights about the importance of reading. Mrs. Bush and 5<sup>th</sup> and 6<sup>th</sup> grade students on-stage read from the 2013 Reading Discovery selected book, *Capital*, by Lynn Curlee.



• Genome: The Secret of How Life Works – The Library partnerships with Texas A&M University continue to be a source of creativity, speakers and interest. The



- subject was intriguing to all visitors.
- I Love America Celebration, July 4 brought in 23,000 people to the George Bush Museum.



#### William J. Clinton

- The Library hosted the temporary exhibit And Freedom for All to commemorate the 50<sup>th</sup> anniversary of the March on Washington for Jobs and Freedom.
- Jazz Through the Eyes of Herman Leonard was a temporary exhibit that highlighted the photos of renowned Jazz photographer Herman Leonard. President Clinton is a long time admirer of Leonard's work.
- Oscar de la Renta: American Icon was the result of the strong relationship between the Clinton's and the iconic designer. The exhibit showcased his unique fashion style and included a special section on clothing he designed for past First Ladies.
- *Making Politics Personal: Arkansas Travelers* was an exhibit that focused on the grassroots effort of the Arkansas Travelers to help Bill Clinton get elected in 1992 and 1996, and their campaign for Hillary Rodham Clinton in 2008.
- The Acts of Congress was a unique collaboration between the National Archives and Mount Vernon. Each of the Presidential Libraries hosted the "The Acts of Congress" as a special short-term traveling exhibition.

# What We Did (continued)

### Modern Archives Institute

The Modern Archives Institute: *Introduction to Modern Archives Administration* course is now in its 7th decade. The 2-week program provides an introduction to archival principles and techniques for individuals who work with personal papers, as well as those who work with the records of public and private institutions and organizations. The program is intended to help archivists acquire basic knowledge about caring for archival materials and making them available. Most sessions take place at the National Archives Building in Washington, DC, and at the National Archives at College Park. Fees collected from participants in the FY 2012 sessions amounted to approximately \$37,200.



### **Research Services**

#### **New Digital Microfilm Scanner/Printers**

In FY 2013, the Trust Fund purchased the second of two digital microfilm scanners/printers for the National Archives at Riverside. They are used nearly every day. On one Saturday, the readers were busy the entire day, being used by National History Day student researchers looking at microfilm for their projects. Our Native American researchers have utilized the new readers to enhance microfilm that was difficult to read in the past.

#### **Chinese Storytelling Project**

On September 11, the National Archives at Philadelphia debuted a new program: an original storytelling performance based on federal records related to the Chinese Exclusion Acts.

Caroline Lee is the author of the storytelling performances. Lee's original work deftly wove together her research in the Philadelphiabased National Archives records with her artistic flair. The result was an inspiring and compelling performance. The performances sought to demonstrate the impact of the Chinese Exclusion Acts on Chinese hearts, minds, and bodies.



Each performance was co-sponsored and hosted by a cultural community partner to increase its outreach, visibility and impact. Special thanks to The Philadelphia History Museum and The Free Library of Philadelphia for their support of distinctive new ways to connect the public with the many stories found in the archives!

## What We Did (continued)

### **Research Services (continued)**

Iraqi Jewish Archives



Throughout FY 2013, the third and final phase of preserving what has come to be called the Iraqi Jewish Archive (IJA) continued swiftly. By the end of FY 2013 over nearly 3,330 of the 3,784 IJA items had been pulled from secure storage to the conservation lab for analysis, catalog refinement, treatment and re-housing. By the end of FY 2013, 130,279 unique finalized digital image files had been created. All descriptive information is embedded in the electronic image file in both English and Arabic.

Contracts for the exhibition curator, designer and fabricator were carried out, with the design completed in March. Fabrication of exhibition mounts and panels was finalized and installation of the exhibition began in September. Design for the website dedicated to the IJA began in April, with the official launch scheduled for November. In June the newly appointed Iraqi Ambassador Lukman Faily visited the project.



### **Financial Statements**

#### Trust Fund

Statements of Operations

	- Presidential Libraries	2013 National Archives Trust	Total	Presidential Libraries	2012 National Archives Trust	Total
Operating income:						
Reproduction service	\$ 273,687	\$ 2,824,399	\$ 3,098,086	\$ 278,480	\$ 4,016,577	\$ 4,295,057
Microform publications	-	1,662,692	1,662,692	-	1,184,020	1,184,020
Store merchandise sales	2,577,631	32,008	2,609,639	2,446,694	26,261	2,472,955
Website merchandise sales	260,875	40,551	301,426	271,115	75,675	346,790
Website admissions sales	1,212,403	-	1,212,403	-	-	-
Prologue magazine	-	35,220	35,220	-	41,787	41,787
Admissions	6,648,826	-	6,648,826	5,520,961	-	5,520,961
Records Management training	-	757,153	757,153	-	900,718	900,718
Miscellaneous sales	789,898	1,665,540	2,455,438	761,177	628,340	1,389,517
Total operating income	11,763,320	7,017,564	18,780,883	9,278,427	6,873,378	16,151,805
Operating expenses:						
Cost of goods	1,321,845	46,641	1,368,485	1,212,148	123,625	1,335,773
Salaries	3,718,136	1,725,127	5,443,263	3,751,363	1,540,958	5,292,321
Benefits	1,092,408	551,386	1,643,793	1,116,635	491,994	1,608,629
Travel	27,389	129,478	156,867	71,596	169,920	241,516
Transportation	113,967	36,936	150,903	132,171	49,310	181,481
Rent, communication & utilities	87,545	108,881	196,426	67,432	98,543	165,975
Printing & reproduction	187,354	62,907	250,261	162,833	164,764	327,597
Consulting & other services	709,140	1,055,473	1,764,613	866,871	1,072,324	1,939,194
Payments to other agencies/funds	139,068	1,725,903	1,864,970	171,468	2,188,533	2,360,001
Supplies & equipment	494,159	202,169	696,328	289,055	465,865	754,920
Depreciation		33,706	33,706		22,271	22,271
Total operating expenses	7,891,010	5,678,607	13,569,616	7,841,571	6,388,107	14,229,678
Income (loss) from operations	3,872,310	1,338,957	5,211,267	1,436,856	485,271	1,922,127
Total investment and other income	564,711	433,993	998,703	458,446	474,756	933,202
Total other expenses	4,851	482,825	487,675	(796)	500,316	499,520
Total gain (loss) on investments	1,384,107		1,384,107	1,474,490		1,474,490
Excess (Shortage) of revenues over expenses	5,816,276	1,290,125	7,106,401	3,370,588	459,711	3,830,299
Net position, beginning of year	20,305,288	2,618,662	22,923,950	16,934,700	2,158,951	19,093,651
Adjustments to prior year operations	(307,703)		(307,703)			
Adjusted net position, beginning of year	19,997,585	2,618,662	22,616,247	16,934,700	2,158,951	19,093,651
Net position, end of year	\$25,813,862	\$ 3,908,787	\$29,722,649	\$20,305,288	\$ 2,618,662	\$22,923,950

For the Fiscal Years Ended September 30

### Financial Statements (continued)

### Trust Fund

<b>Balance</b> Sheets								As	s of September 30	
	Pr	esidential		2013 National		F	Presidential		2012 National	
		Libraries	Ar	chives Trust	Total		Libraries	1	Archvies Trust	Total
Assets										
Current assets:										
Cash in U.S. Treasury	\$	366,937	\$	250,326	\$ 617,263	\$	252,877	\$	308,746	\$ 561,623
Imprest funds		65,020		3,160	68,180		46,520		5,040	51,560
Accounts receivable,										
net of allowance		379,419		72,472	451,891		358,162		88,328	446,490
Investments:										
Short-term		7,395,625		5,045,368	12,440,993		4,131,509		5,044,229	9,175,738
Long-term		18,367,473			18,367,473		15,790,678			15,790,678
Inventories,										
net of reserve for obsolescence		879,317		61,893	 941,210		972,799		82,763	 1,055,562
Total current assets	,	27,453,793		5,433,219	32,887,012		21,552,545		5,529,106	27,081,651
Non-current assets:										
Property and equipment,										
net of accumulated depreciation		-		113,053	 113,053		-		146,758	 146,758
Total assets	\$ 2	27,453,793	\$	5,546,272	\$ 33,000,065	\$	21,552,545	\$	5,675,864	\$ 27,228,409
Liabilities										
Accounts payable	\$	1,201,220	\$	256,991	\$ 1,458,211	\$	919,186	\$	162,345	\$ 1,081,531
Accrued payroll		427,310		170,659	597,969		321,354		159,328	480,682
FECA		11,401		478,161	489,562		6,720		448,745	455,465
Deferred revenue		-		731,675	731,675		-		2,286,785	2,286,785
Total liabilities		1,639,931		1,637,486	 3,277,417		1,247,260		3,057,203	 4,304,463
Net Position		·								
Cumulative results of operations	,	25,813,862		3,908,786	29,722,648		20,305,285		2,618,661	22,923,946
Total liabilities and net position	\$ 2	27,453,793	\$	5,546,272	\$ 33,000,065	\$	21,552,545	\$	5,675,864	\$ 27,228,409

### Financial Statements (continued)

### Schedules of Changes

in Working Capital	Effect on Wor	king	Capital
	 2013		2012
Current assets:			
Cash in U.S. Treasury	\$ 55,637	\$	17,179
Imprest funds	16,620		(3,180)
Accounts receivable	5,401		125,276
Investments	5,842,051		5,478,277
Inventories	(114,352)		26,833
Current liabilities:			
Accounts payable	(178,866)		(309,049)
Accrued payroll	(30,101)		(10,258)
FECA	(319,097)		(6,748)
Deferred revenue	 1,555,110		(1,634,794)
Increase (decrease) in working capital	\$ 6,832,404	\$	3,683,536

#### Statements of Changes in Financial Condition

in Financial Conaition	For the Fiscal Years	Ended September 30
	2013	2012
Sources of working capital:		
From operations:		
Net income (loss)	\$ 6,798,699	\$ 3,830,295
Items not affecting working capital:		
Depreciation	33,706	22,271
Working capital inflow (outflow) from operations	6,832,405	3,852,565
Uses of working capital:		
Purchase of operational assets		169,029
Total working capital used for all purposes		169,029
Increase (decrease) in working capital	<u>\$ 6,832,405</u>	\$ 3,683,536

### Financial Statements (continued)

# *Trust Fund Notes to Financial Statements and Explanations of Significant Accounting Policies*

These financial statements are derived from the financial records maintained by the Bureau of Public Debt on behalf of the NATF and from NARA's consolidated financial statements for FY 2013 audited by Cotton & Company, LLP. NARA's consolidated financial statements are available at: <u>http://go.usa.gov/ZV9R</u>.

**Revenue:** Revenue is derived from the sale of publications, reproductions of records, self-service electrostatic copies, store merchandise sales, website merchandise sales, Records Administration Conferences and Records Management Training, Presidential Library museum admissions and events, and investment income. Revenues are recorded on an accrual basis.

**Investment Valuation:** Investments in Federal securities are made daily and are reported at cost. The National Archives also employs the use of a third party capital management firm to monitor and manage the endowments, received pursuant to Title 44 U.S.C. section 2112, for the George H. W. Bush Library, Clinton Library, and George W. Bush Library. The purpose of the endowment is to provide income to offset the operations and maintenance costs of the corresponding Presidential library. Each endowment is reflected as a separate investment account. The National Archives continues to exercise its authority under Title 44 U.S.C. section 2306, to invest funds for the Presidential Libraries with a third party investment firm, The Vanguard Group.

All third party investments with Vanguard are classified as trading equity securities which have readily determinable fair values and are measured at fair value in the balance sheet. Unrealized holding gains and losses, as well as interest income earned are recognized in earnings on a monthly basis.

**Inventory Valuation:** The NATF inventories, which consist of merchandise, held for sale, are stated at the lower of cost or market, with cost determined using the average cost method. An allowance for damaged and obsolete goods is based on historical analysis and an evaluation of inventory turnover from year to year. Expenses are recorded when the inventories are sold.

**Property and Equipment Valuation and Depreciation:** Fixed assets are shown at original acquisition cost less accumulated depreciation. The capitalized cost of these assets is allocated over the estimated useful life by the straight-line method.

**Deferred Revenue:** The current liability for deferred revenue represents advance payments for products and services that are to be furnished within a year.

# Financial Statements (continued)

#### Trust Fund

Hoover	Roosevelt	Truman	F	lisenhower	Kennedy	1	Johnson	Nixon	-
1100/01	Rooseveit	11 dillali	Ľ	ascinit) wef	Kenneuy	•	501115011	TATYON	
\$ 6.276	\$ 19.039	\$ 4.656	\$	17 181	\$ 58 789	\$	13 746	\$ 26.458	
	. ,					φ		\$ 20,450	
							_	_	
	7,202	0,714			230,217				
79.068	451 156	362 889		292 204	1 491 570		_	260 857	
							18 250	200,057	
								287 316	
107,177	1,011,742	032,909	-	334,040	3,332,140	-	51,590	207,510	
50.000	252.024	100 47 6		05 (25	604.044			1 204	
,					,		-	1,304	
								-	
22,943							12,437	-	
-							-		
							623	2,764	
462							-	-	
-							12,375		
							-		
	745,252	510,418	_	436,165	3,116,136		83,436	112,212	
41,324	266,490	142,551		98,481	416,012		(51,440)	175,104	
8,545	37,888	18,747		189	241,527		57,803	(4,555)	
-	312	-		3,682	26		-	-	
23,445	93,062	42,604		-	663,761		31,875		
73,314	397,129	203,902		94,988	1,321,275		38,239	170,549	
481,246	2,018,904	841,509		377,078	7,931,199		524,132	466,976	
(57,614	) -	-		-	57,614		-	-	
423,633	2,018,904	841,509		377,078	7,988,813		524,132	466,976	
						\$			
									T- 4-1
roru	Carter	Keagan		DUSII41	Cinton		DUSII45	Other	Total
\$ 20.622	\$ 1.045	\$ 61.521	¢	22.008	\$ 0.604	¢	10 720	¢	\$ 273,6
	. ,			23,998	\$ 9,004	Ģ	10,750	ф -	\$ 2,577,0
				-	-		-	-	\$ 2,377,0
2,233	4,405	-		-	-		1 212 402	-	\$ 1,212,4
-	-	1 405 990		245 205				-	
					482,800				\$ 6,648,3 \$ 789,3
			-						<u> </u>
519,318	388,359	1,559,365		373,448	492,410		2,192,403	-	11,763,
116 502	79.000	C 002			502		4 279		¢ 1 221
				1 60 7 64			,	-	\$ 1,321,
								-	\$ 3,718,
	53,714			53,880			16,511	-	\$ 1,092,
	-			-			-	-	\$ 27,
					1,641			-	\$ 113,
,				,	-		,	-	\$ 87,5
									\$ 187,
							33,243	(96)	
							-	-	\$ 139,
			-						<u>\$ 494,</u>
400,585	340,102	1,128,972	_	283,902	416,800		171,042	112	7,891,
118,733	48,257	430,393		89,546	75,610		2,021,361	(112)	3,872,
26,181	95	60,870		11,904	105,120		396	-	\$ 564,
-	668	-		-	2		162	-	\$ 4,
		137,695		29,751	286,803	_	-		\$ 1,384,
75,110			-				2 021 505	(110)	
75,110	47,684	628,959		131,200	467,532		2,021,595	(112)	φ <b>3.010.</b>
	47,684								
220,024		2,241,391		131,200 546,819 -	407,552 3,385,696 -		2,021,595 15,308	(112) 1,495 -	\$20,305,
220,024 1,232,603	47,684		) _	546,819				1,495	\$ 3,810,2 \$20,305,2 <u>\$ (307,7</u> \$19,997,2
	101,798 79,068 57 187,199 50,090 70,937 22,943 462 - 2,543 462 - 41,324 8,545 73,314 481,246 (57,614 423,633 \$ 496,946 Ford \$ 20,632 235,997 2,255 - 207,314 519,318 116,502 154,410 35,375 2,336 5,523 2,143 13,143 26,807 12,400 31,946 400,585 118,733	101,798 506,046   - 7,282   - 7,282   - 28,219   187,199 1,011,742   50,090 253,034   70,937 322,943   103,498 -   - 3,620   442 1,703   - 3,620   477 9,459   4,000 17,400   (5,577) 20,854   145,876 745,252   41,324 266,490   8,545 37,888   - 312   23,445 93,062   73,314 397,129   481,246 2,018,904   (57,614) -   - 2,018,904   \$2,416,033 2,018,904   \$2,416,033 2,018,904   \$2,0632 \$1,045   235,997 166,711   2,255 4,405   - -   207,314 216,197   53,119 -	101,798 506,046 256,540   - 7,282 8,714   - 7,282 8,714   - 7,282 8,714   - 7,282 8,714   - - -   79,068 451,156 362,889   57 28,219 20,169   187,199 1,011,742 652,969   50,090 253,034 109,476   70,937 322,947 171,748   22,943 103,498 57,220   - 171 5,529   2,543 12,566 8,538   462 1,703 21,676   - 3,620 11,101   477 9,459 94,970   4,000 17,400 16,400   (5,577) 20,854 13,760   145,876 745,252 510,418   41,324 266,490 142,551   8,545 37,888 18,747   - 312 -	101,798 506,046 256,540   - 7,282 8,714   - - -   79,068 451,156 362,889   57 28,219 20,169   187,199 1,011,742 652,969   50,090 253,034 109,476   70,937 322,947 171,748   22,943 103,498 57,220   - 171 5,529   2,543 12,566 8,538   462 1,703 21,676   - 3,620 11,101   477 9,459 94,970   4,000 17,400 16,400   (5,577) 20,854 13,760   145,876 745,252 510,418   41,324 266,490 142,551   8,545 37,888 18,747   - 312 -   23,445 93,062 42,604   73,314 397,129 203,902   481,246 2,018,904 841,509 <td><math display="block">\begin{array}{c ccccccccccccccccccccccccccccccccccc</math></td> <td><math display="block">\begin{array}{c c c c c c c c c c c c c c c c c c c </math></td> <td><math display="block">\begin{array}{c c c c c c c c c c c c c c c c c c c </math></td> <td><math display="block">\begin{array}{c c c c c c c c c c c c c c c c c c c </math></td> <td><math display="block">\begin{array}{c c c c c c c c c c c c c c c c c c c </math></td>	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	$\begin{array}{c c c c c c c c c c c c c c c c c c c $	$\begin{array}{c c c c c c c c c c c c c c c c c c c $	$\begin{array}{c c c c c c c c c c c c c c c c c c c $	$\begin{array}{c c c c c c c c c c c c c c c c c c c $

#### **19** | Page

## Financial Statements (continued)

#### **Presidential Libraries**

**Balance Sheets** 

										For the Fisc	al Y	ears Ended Se	pten	ıber 30		
		Hoover	ł	Roosevelt		Truman	Ei	senho wer	ŀ	Kennedy		Johnson		Nixon		
Assets																
Current assets:																
Cash in U.S. Treasury	\$	7,435	\$	40,673	\$	17,683	\$	20,122	\$	36,476	\$	8,335	\$	30,360		
Imprest funds		950		3,000		4,000		1,900		10,000		5,000		-		
Accounts receivable,																
net of allowance		-		72,416		545		-		296,531		-		-		
Investments:																
Short-term		146,925		816,824		353,473		402,613		732,212		165,061		608,967		
Long-term		297,137		1,332,627		648,202		-		8,251,259		391,034				
Inventories,		50, 100		102 222		100 106		co 205		005.060						
net of reserve for obsolescence	-	59,423	-	192,333	-	100,196	-	69,205	-	285,863	-	-	-	-		
Total assets	\$	511,870	\$	2,457,873	\$	1,124,099	\$	493,840	\$	9,612,343	\$	569,430	\$	639,327		
Liabilities																
Accounts payable	\$	41	\$	2,039	\$	59,653	\$	863	\$	186,618	\$	220	\$	1,801		
Accrued payroll		14,883		33,323		19,035		16,523		115,103		6,839		-		
FECA		-		6,478		-		4,389		534		-				
Total liabilities		14,924		41,840		78,688		21,775		302,255		7,059		1,801		
Net Position																
Cumulative results of operations		496,946	_	2,416,033	_	1,045,411		472,065		9,310,088		562,371		637,526		
Total liabilities and net position	\$	511,870	\$	2,457,873	\$	1,124,099	\$	493,840	\$	9,612,343	\$	569,430	\$	639,327		
		Ford		Conton		Deegen		Duch /1		Clinton		Bush43		Other		Total
Acceta		Ford		Carter		Reagan		Bush41		Clinton		DUSII45		Other		Total
Assets																
Current assets:	\$	19,982	\$	8,872	\$	41,453	\$	8,907	\$	7,659	\$	120,877	\$	(1,897)	¢	366,937
Cash in U.S. Treasury	ф	7,520	ф	3,000	¢	41,435	Ф	2,650	Ф	7,039	ф	120,877	ф	(1,897)	ֆ \$	<i>,</i>
Imprest funds Accounts receivable,		7,520		3,000		10,000		2,030		7,000		10,000		-	ф	65,020
net of allowance		6,969		2,958		_		_		_		-		-	\$	379,419
Investments:		0,707		2,750											\$	577,417
Short-term		399.814		175,861		832,554		176,575		151,415		2,433,331		_		.395.625
Long-term		995,772				2,150,053		503,941		3,797,448		2,733,331				,393,023 8,367,473
Inventories,		<i>JJJ</i> , <i>TT</i> 2				2,150,055		505,741		3,777,770					ψι	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
net of reserve for obsolescence		51,549		117,468		-		-		-		-		3,280	\$	879,317
Total assets	\$	1,481,606	\$	308,159	\$	3,034,060	\$	692,073	\$	3,963,522	\$	2,564,208	\$	1,383	\$27	,453,793
Liabilities	<u> </u>	, ,	÷	/	<u> </u>	, ,	<u> </u>		<u> </u>	<u> </u>	÷		<u> </u>		<u>.</u>	<u> </u>
Accounts payable	\$	11,417	\$	2,896	\$	408,567	\$	5,676	\$	81,310	\$	440,119	\$	-	\$ 1	,201,220
Accrued payroll	~	17,563	Ψ	16,647	Ŷ	62,847	+	8,377	*	28,984	Ŷ	87,186	Ψ	-	\$	427,310
FECA				,0 . /								-		-	\$	11,401
Total liabilities		28,980	_	19,543	_	471,414		14,053		110,294	_	527,305	_	 		,639,931
Net Position		20,700		17,545		771,714		17,055		110,274		521,505		-	ψΙ	,557,751
Cumulative results of operations		1,452,626		288,616		2,562,646		678,020		3,853,228		2,036,903		1,383	25	5,813,862
	¢	1,432,020	¢	308,159	\$	3,034,060	¢	· · · · ·	-	· · ·	\$		¢			
Total liabilities and net position	Þ	1,401,000	Þ	300,139	Ф	5,054,000	Ф	692,073	ъ,	3,963,522	\$	2,564,208	Ф	1,383	<b>⊅</b> ⊿1	,453,79 <u>3</u>

### **Snapshot of Donations**

#### Overview

The Gift Fund is administered by the National Archives Trust Fund Board and accepts, receives, holds, and administers, in accordance with the terms of the donor, gifts or bequests of money, securities, or other personal property for the benefit of National Archives activities. In FY 2013, new donations of more than \$11.1 million were received.

#### **Presidential Libraries**

Total donations to the Presidential Libraries amounted to more than \$10.4 million. The George W. Bush Presidential Library Foundation funded an endowment of more than \$9.7 million for the opening and dedication of the new George W. Bush Presidential Library and Museum. The Johnson Library received \$217,000 in donations to support upcoming educational, exhibit and public programs. The Kennedy Library received \$175,000 from architects working on the construction of the neighboring Edward M Kennedy Institute for the U. S. Senate for environmental assessment and parking lot improvements at Columbia Point.

#### General, Cultural, and Archival Gifts

The General, Cultural, and Archival Gift Fund received more than \$636,000 in donations during the year. The Foundation for the National Archives donated more than \$579,000 to support the renovation of Archives I for the National Archives Experience.

#### **Office of Research Services**

The Office of Research Services received more than \$15,000 in donations in support of the activities of the research archives system. The National Archives at Philadelphia supported educational and public programming activities, including a National History Day celebration held in June.

### List of Donors

	Amount	Project and/or Donor	Amount
esidential Libraries		<u>General, Cultural, &amp; Archival</u>	
oover Library		Foundation for the National Archives	\$579,910
erbert Hoover Library Association*	\$18,419	Harvard University	\$30,801
iscellaneous	\$1,889	University of Maryland	\$7,411
posevelt Library		Miscellaneous	\$7,250
eborah A. Noonan (on behalf of Ann Dimery)	\$30,000	North Carolina Museum of History Foundation	\$3,027
anklin and Eleanor Roosevelt Institute (non-cash)	\$6,604	Mesa Unified School District	\$992
anklin and Eleanor Roosevelt Institute	\$2,987	Louisiana Endowment for the Humanities	\$986
iscellaneous	\$2,638	Sixth Floor Museum	\$932
rea Cooperative Educational Svcs.	\$1,000	Minnesota Historical Society	\$705
nandler Lindsley	\$1,000	The Durham Museum	\$604
uman Library		Nebraska Association for the Gifted	\$534
enneth McClain	\$25,000	Iowa Library Association	\$522
iscellaneous	\$8,475	ESSDACK	\$487
senhower Library		Missouri History Museum	\$485
iscellaneous	\$10,352	Kansas Humanities Council, Inc.	\$302
ty of Abilene	\$2,000	In Memory of Geraldine Goldyn Blumenthal	\$227
llied Museum	\$1,838	Huntington Historical Society	\$200
ugusta National Golf Club	\$1,697	National Constitution Center	\$177
erry Seidler	\$1,000	College of Endowment Association, Inc.	\$143
ennedy Library		Oklahoma Library Association	\$136
slin, Lesser & Associates, Inc.	\$175,000	The New York Historical Society	\$122
arcia A. Rizzotto Revocable Trust	\$10,000	Museum of Jewish Heritage	\$121
iscellaneous	\$8,178	Education Services Center Region 12	\$120
hnson Library		German Genealogy Group	\$100
iscellaneous	\$217,025	National Museum of American Jewish History	\$63
ndon B. Johnson Foundation *	\$54,660	Daniel and Pamela Allen	\$50
ixon Library		Mickey Ebert	\$40
ixon Foundation	\$4,862	Tamara Levitas	\$36
iscellaneous	\$20	Jeanne Kadet	\$25
ord Library		Carol Ann Kirsh	\$15
erald R. Ford Foundation*	\$6,177	Sub-Total General, Cultural & Archival	\$636,523
iscellaneous	\$1,951	Office of Research Services	
arter Library		National Archives Volunteers	\$3,708
hn Cox Trust	\$41,117	University of Missouri	\$3,500
iscellaneous	\$1,536	The National Society of Colonial Dames of Pennsylvania	\$1,500
eagan Library		City of Philadelphia	\$1,222
iscellaneous	\$1,436	Pennsylvania Abolition Society	\$1,000
ish Library		Abraham Lincoln Foundation	\$500
eorge Bush Presidential Library Foundation *	\$38,093	Franklin Institute	\$500
nsing-Cook Foundation	\$10,000	Temple University	\$500
iscellaneous	\$5,200	Georgia Genealogical Society	\$450
inton Library		Miscellaneous	\$428
iscellaneous	\$159	Shasta County Office of Education (SCOE)	\$400
eorge W Bush Library		Drexel University	\$350
eorge W Bush Foundation**	\$9,763,162	Eleanor Nunan	\$300
fred and Deeann Baldwin	\$25,000	National Constitution Center	\$250
iscellaneous	\$2,913	Dana Dorman	\$200
narles Jr. and Jessica Griege	\$2,500	Laurie Zierer	\$200
ck P. Eckels	\$1,000	Vikki R Sand	\$200
mes and Frances Eggenberger	\$1,000	Pennsylvania Historical Commission	\$150
dge and Lynn N. Hughes	\$1,000	Randi Kamine	\$60
amela and William Rosenberg	\$1,000	Board Street Review	\$50
hn Jr. and Kathryn Tillman	\$1,000	Old York Road Genealogical Society	\$50
illiam Insulation Co, Inc.	\$1,000	Prudence Haines	\$50
Sub-Total Presidential Libraries	\$\$10,489,888	Vera Da Vinci	\$50
		Sub-Total Office of Research Services	\$15,618
		Grand Total of Donations	\$11,142,029

### **Financial Statements**

#### Gift Fund

Statements of Operat	tions
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						2013						2012
	Presidential Libraries Other											
	UI	restricted	1	Restricted	Un	restricted	Ì	Restricted		Total		Total
Revenues:												
Grants and donations	\$	505,549	\$	9,977,735	\$	38,051	\$	614,090	\$	11,135,425	\$	5,363,230
Total revenues		505,549		9,977,735		38,051		614,090		11,135,425		5,363,230
Expenses:												
Travel		75,671		12,025		29,152		20,485		137,333		110,327
Printing		9,424		-		189		-		9,613		18,660
Other services		66,825		61,467		17,537		13,009		158,838		317,946
Supplies		106,486		7,156		7,053		37		120,732		118,959
Equipment		-		115,242		-		3,055,628		3,170,870		2,756,550
Other interest expense		-		-		-		-	_	-		-
Total expenses		258,406		195,891		53,930		3,089,158		3,597,385		3,322,443
Income (loss) from operations		247,143		9,781,845		(15,879)		(2,475,068)	_	7,538,040		2,040,787
Other income(expense):												
Investment income		64,093		560,070		327		328		624,818		573,144
Expenditure transfers - in		-		4,862		-		-		4,862		4,631
Expenditure transfers - out		(46,215)		(500,399)		-		-		(546,614)		(615,905)
Total other income(expense)		17,878		64,533		327	_	328		83,066		(38,130)
Gain (loss) on investments:												
Realized gain (loss) on investments		54,439		(77,154)		-		-		(22,715)		265,389
Unrealized gain (loss) on investments		160,152		(1,012,133)		-		-		(851,981)		746,562
Total gain (loss) on investments		214,591		(1,089,287)		-		-		(874,696)		1,011,951
Excess (Shortage) of revenues over expenses		479,612		8,757,091		(15,553)		(2,474,740)		6,746,410		3,014,608
Net position, beginning of year		3,447,991		13,714,902		416,101		3,183,053		20,762,047		17,747,438
Adjustments to prior year operations		-		-		-		-		-		-
Adjusted net position, beginning of year		3,447,991		13,714,902		416,101		3,183,053	_	20,762,047		17,747,438
Net position, end of year	¢	3,927,603	¢	22,471,992	\$	400,549	¢	708,313	\$	27,508,457	¢	20,762,047

#### Gift Fund **C1**

Balance Sheets	As of September 30					
		2013		2012		
Assets						
Cash in U.S. Treasury	\$	100,057	\$	100,983		
Accounts receivable		-		-		
Investments						
Federal		2,762,348		5,349,206		
Non-Federal		24,777,788		15,767,401		
Total assets	<u>\$</u>	27,640,193	<u>\$</u>	21,217,590		
Liabilities						
Accounts payable		131,736		455,543		
Total liabilities		131,736		455,543		
Net Position						
Cumulative results of operations		27,508,457		20,762,047		
Total liabilities and net position	\$	27,640,193	\$	21,217,590		

### Financial Statements (continued)

# Schedules of Changes in Working

Capital	Effect on Working Capital					
		2013	2012			
Current assets:						
Cash in U.S. Treasury	\$	(926) \$	(1,693)			
Accounts receivable		-	-			
Investments		6,423,529	3,447,495			
Current liabilities:						
Accounts payable		323,807	(431,193)			
Increase (decrease) in working capital	<u>\$</u>	6,746,409 \$	3,014,609			

# Statements of Changes in Financial

For the Fiscal Years Ended Sentember 30

Conation	September 30
	2013 2012
Sources of funds:	
Excess (shortage) of revenue over expenses:	
Funds provided by operations	\$ (4,389,015) \$ (2,348,622)
Grants and donations	11,135,425 5,363,230
Excess of revenue over expenses	6,746,410 3,014,608
Application of funds:	
Working capital inflow (outflow)	<u>\$ 6,746,410</u> <u>\$ 3,014,608</u>